



## Capability Summary – Digital and Strategy Hyrd

Putting the consumer's experience at the center of the business universe, Digital Transformation, adopting Digital Technology, supporting VRO, Augmented Reality and exploring the adoption of AI in the region, we have deep veined knowledge of the market and skills available across UAE and GCC.

We have partnered with Leaders, Digital Strategists and Project Leaders across the Gulf, supporting initiatives in Digital Transformation, Support GCC objectives at a country development level, Paperless society and Automation

- Chief of Digital; CTO
- Head of Digital, VP of Digital
- Digital Strategy Leaders;
- People and Customer Experience
- UX/ UI
- Development and Technical Analysis
- Digital Business Analyst
- Product Management
- Digital Architecture
- Customer Success Management;
- Transformation Managers

Hyrd Consulting partners with you to define your hiring strategy, contribute to setting the parameters of your talent needs, working tirelessly to meet these needs and more. We act as an extension of your internal team, aligning on values, culture and company vision to ensure a seamless Hiring and People Experience.

Get in touch for more information, we would love to speak with you – [info@hyrdconsulting.com](mailto:info@hyrdconsulting.com)